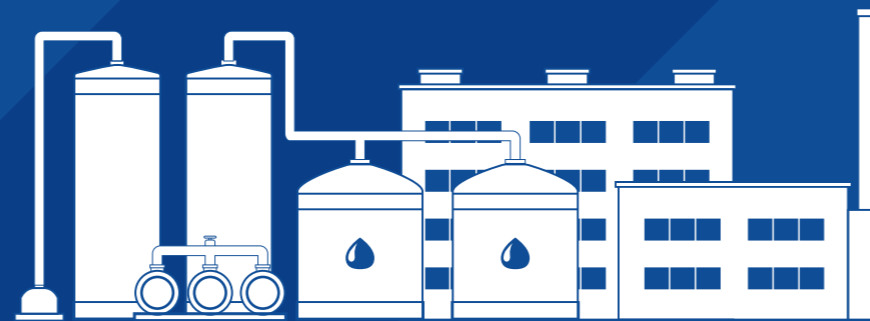


## Innovations that Fuel a Greener Tomorrow

Dorf Ketal has a long history in the field of development, commercialization, marketing and application of specially engineered chemistries for the oil exploration, refining and petrochemical industries. The entry of Dorf Ketal into the performance fuel additive market makes it the only company that truly offers 'Crude In To Fuel Out Solutions' to the oil industry. It recently celebrated 25 years in business.

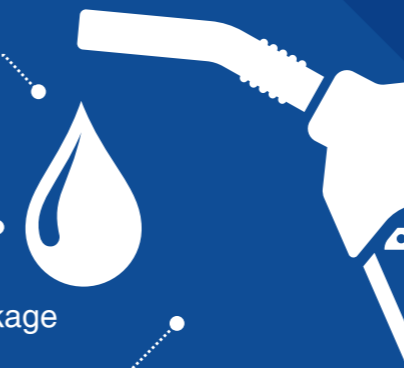
Dorf Ketal is the global leader in applying innovation in chemistry for our clients. We are always looking for new ways to make their products market ready, efficient and profitable. At Dorf Ketal, creation and application of new chemicals which improve customer profitability and the environment is a continuous and persistent process. Being a Responsible Care company, we are concerned about health, safety, and environmental performance and thereby our efforts reflect in our products.

When you need to speak to a company that can help you to improve the quality and performance of your fuels while being conscious of the environment, speak to Dorf Ketal.



## SMARTLY-DESIGNED PERFORMANCE FUEL ADDITIVES

- S** Superior technology with several standard and novel chemistries to choose from.
- M** Modified or Customized Formulations depending on customer requirements. Not over designed and made just right for the target application.
- A** Applicable to old and modern engine technology.
- R** Relevant to the Market. Package formulations considering the local road, load and weather conditions.
- T** Tried and tested to provide efficient performance while protecting the environment.



### Key Features:



Premium Technology



Economical and Eco-friendly



Customized Formulations

## Efficient Engines need Smart and Efficient Fuels

Efficient engines need to run on efficient fuels. However, designing an efficient fuel can be quite a challenge because it is not just about physical and chemical properties. An efficient fuel with premium quality should be able to bring out the optimum performance of the vehicle the way it was designed.

The carbon deposits affect engine performance in multiple ways:



Reduce Power and Negatively Impact Driveability



Increase Fuel Consumption



Increase Tail Pipe Emissions

### This is where Dorf Ketal comes in:

Our new range of detergent additives is formulated with premium and novel chemistries that clean and protect internal engine parts from deposit accumulation with emphasis on the vital parts of the intake fuel system such as the injectors and intake valves. With a clean engine, vehicle performance is maintained at optimum level, ensures trouble-free operation, and maximizes engine life.

Our products also have proven performance which was demonstrated in industry approved engine and vehicle tests run by reputable and certified third-party testing centres in Europe, USA and Asia.

Do you need a more efficient fuel? We can help you. Our products are extremely effective not just in terms of performance but also in terms of cost.



# Introducing Milex and MPH - from Dorf Ketal

It's time you choose the right fuel additive for your fuel formulations.

## Introducing Milex and MPH from Dorf Ketal.

Performance fuel additives are special blends of chemicals that are added into gasoline and diesel to enhance fuel quality and improve engine performance.

We have created two smartly-designed efficient performance additive families; one for gasoline and another for automotive diesel. The two products are aimed at significantly improving performance that satisfies not only the international standards but also considers local road, load, and weather conditions in the rest of the world. The product development process considers a combination of industry-accepted standard tests and in-house tests that can predict and simulate the deposit formation tendency of various qualities of gasoline and diesel. The fuel additives are also designed to only include components that will deliver tangible benefits based on target performance. This will aid the downstream oil industry in designing high-performance fuels in the most economical manner.

**Milex and MPH performance fuel additives – Smart and Efficient Performance Fuel Additives.**

**milex**  
DIESEL  
PERFORMANCE  
ADDITIVE

**mph**  
PETROL PERFORMANCE ADDITIVE

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# EFFICIENT ENGINES NEED SMART AND EFFICIENT FUELS

## Smartly Designed Performance Fuel Additives



**milex**  
DIESEL  
PERFORMANCE  
ADDITIVE

**mph**  
PETROL PERFORMANCE ADDITIVE